# Cross Domain Collaborative Filtering for Recommendation Systems:

#### **Background:**

#### **Mining of Massive Data Sets**

Distance measures, clustering, recommendation systems, matrix factorization Coursera course, Jan. 19

#### **Tensor decompositions and Applications**

Basic tensor notation, operations, and factorizations

### Graph Mining: Laws, tools, and case studies

Ch 14: SVD random walks and Tensors

Ch 15: Tensors

### Data and Methodology:

#### Rethinking recommender research ecosystem: reproducibility, openness, and Lenskit

Some general comments on recommender research as a scientific project. Evaluation is not handled consistently,

Difficult to reproduce and extend recommender systems research results Important details are often omitted or unclear compounding the difficulty of comparing results between papers or lines of work.

Lenskit is one among several open source recommender toolkits

### **Recommendation and Ratings Public Data Sets For Machine Learning**

https://gist.github.com/entaroadun/1653794

#### **Papers:**

### Cross-domain recommender systems: A survey of the state of the art

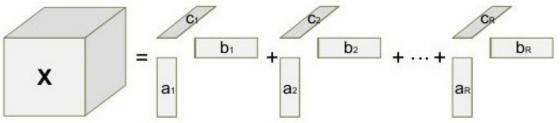
Dalation		Recommenda	tion models
Relation	is between domains	Adaptive	Collective
	Attributes	Azak 2010 [3]	
Content-	Social tags	Kaminskas & Ricci 2011 [8]	Abel et al. 2011 [1] Szomszor et al. 2008 [18]
based	Semantic properties	Fernández-Tobías et al. 2011 [6]	Loizou 2009 [12]
	Correlations		Shi et al. 2011 [17]
Collaborative	Ratings	Azak 2010 [3] Berkovsky et al. 2008 [4] Winoto & Tang 2008 [20]	Loizou 2009 [12]
filtering-	Rating patterns	Li et al. 2009a [10]	Li et al. 2009b [11]
based	Latent factors	Pan et al. 2010 [15]	Pan et al. 2011 [14]
	Correlations		Cremonesi et al. 2011 [5] Zhang et al. 2010 [21]

Analysis, and taxonomy of the cross-domain recommendation task

Hybrid approaches have "barely been investigated".

Advantage of cross domain recommendation may not be increased accuracy but added novelty and more diverse recommendations

## Personalized recommendation via cross-Domain triadic factorizations



### **Data Collection:**

### Jester: http://eigentaste.berkeley.edu/user/jokes.php

Jokes	Displaying Initial Jokes (1/8)	Jokes About Suggest a Joke Leave Feedback Register End Session
How many f	eminists does it take to screw i	n a light bulb?
That's not fu	nny.	
		j bar. The closer you click to "More Funny," the better your rating of Funny," the worse your rating of the joke.

Uses Tensor decomposition to generate recommendations.